



Move Beyond Platitudes – Create an Ecosystem
Partnership and Communication
AEE Conference

September 2011

Ian Thomson
Los Angeles, CA

A bright sunburst graphic with rays emanating from the center, set against a blue gradient background, positioned at the top center of the slide.

Why Renewables and Energy Efficiency?

- **Operational Surety**
- **Environmental Stewardship**
- **Geostrategic Imperatives**
- **National Economic Interest**
- **Constrained Resources (Cost)**

Energy Efficiency = Combat Effectiveness

A bright sunburst graphic with rays emanating from the center, set against a blue gradient background, positioned at the top center of the slide.

Fiscal Realities and Federal Mandates

- **Must Unlock Private Partnerships**
 - Sharing development Risk
 - Understanding private industry
 - Prioritizing for impact
 - Leveraging scale
 - Facilitating communication

Developing Technologies as well as Projects