



JOIN THE GROWING LIST OF

## & SPONSORS EXHIBITORS

### AEE SoCal Annual Conference 2019

- **Get your message out to a broad audience at our largest event of the year**
- **Support an outstanding and engaged non-profit organization focused on energy education**
- **Maintain visibility as a leader in this sector or establish and develop your presence**
- **Help develop the knowledge of your own current or future workforce while adding value for everyone in the community with an interest in energy**
- **Take advantage of enhanced engagement and marketing opportunities for Platinum, Gold, and Silver sponsors**

*Some things you should know about what your generous commitment means to us, the community, and you:*

AEE SoCal is a nonprofit organization that provides year-round educational opportunities for energy professionals, students, and the community. We attract event audiences with a range of interests across the energy sector by offering interesting, high-quality presentations, workshops, educational tours, and networking events. We also work to develop scholarships and collaborative opportunities with student groups.

AEE SoCal is one of the largest and most active chapters of The Association of Energy Engineers® (a society of over 18,000 members in more than 100 countries that offers outreach programs, conferences, journals, books, and certification programs). With Southern California Edison and Sempra Energy's SoCalGas as major sponsors, AEE SoCal's direct campaigns reach over 2,500 members several times per month which is further multiplied through cross-promotion with complimentary partner organizations.

The annual conference is our largest event of the year with over 250 attendees expected, a full day event to provide a deeper look at three incredibly important and timely topics: Safety for the Public, Cyber & Physical Security, and Sustainable Energies for the planet's future. Attendees will participate in discussions with industry experts on subjects including wildfire mitigation and earthquake preparedness, grid resiliency, cybersecurity, surveillance, data analytics, AI in operations & asset management, renewable energy resources & storage, distributed energy, microgrids, Net Zero Energy, EV charging, and more.

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We rely on generous support from sponsors and exhibitor donors like you

value we hope to give back.

- **Market Presence, Stronger Connections.**

While you'll maintain visibility and a presence with an audience of potential clients, this event is also a key forum to connect and build upon relationships with other energy leaders.

- **Developing A Workforce.** Your support grows the value of your employees as they become even more well-informed; but it also develops the perspective and knowledge of the potential employee pool in attendance. Your presence also offers the opportunity to guide today's students as they work towards their own future in energy.

- **Event Improvement Feedback Loop.** Your participation provides a valuable opportunity to engage with our program coordinators and make sure that we continue to develop content and events that are relevant and beneficial.

ASSOCIATION OF ENERGY ENGINEERS

	PLATINUM \$5,500	GOLD \$3,000	SILVER \$1,199	EXHIBITOR \$999
Number of available sponsorships at each level	3	4	10	15
3 most prominent positions on all marketing & event material	★			
Allowance for additional event banner/signage locations	★			
3 minutes for welcoming remarks at conference	★			
Recognition for sponsoring specific portions of the event ( <i>meals, networking events...</i> )	★	★		
Direct Link to sponsor through conference website	★	★		
Meeting areas for enhanced customer engagement at conference	★	★		
Special highly discounted pricing for clients	★	★	★	
Special recognition in post-event follow-up campaigns with members and leads	★	★	★	
Space allocated in conference program	1/2 pg –Logo or Image	1/3 pg –Logo +limited text	1/6 pg –Logo +brief text	Logo (Equal size between exhibitors)
Conference attendees included in price Equivalent value (at standard non-member pricing)	9 \$1,791 value	6 \$1,194 value	3 \$597 value	2 \$398 value
Exhibitor table	★	★	★	★
Exposure in pre-conference marketing campaigns	★	★	★	★
List of conference attendees	★	★	★	★
Logo on conference website until 2020 conference campaign	★	★	★	★

For only \$200 more than the Exhibitor price, you get one additional guest (already a \$199 value) plus the additional exposure and benefits of being a Silver Sponsor.

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**Completing your sponsorship is easy!**

Go to [aeesocal.org/annual-conference](http://aeesocal.org/annual-conference)  
 Select Sponsor & Exhibitor Registration & complete the form  
 Or email us at [annual-conference@aeesocal.org](mailto:annual-conference@aeesocal.org)

\*AEE SoCal is a Section 501(c)(3) nonprofit and contributions may qualify for a tax deduction under IRC Section 170.

**\*SPECIAL THANKS to past exhibitors**  
 The first 5 returning exhibitors can secure a booth for only \$499. Early registration is open to all exhibitors for just \$699. After 6/30/19 any remaining booths will be \$999. These prices include attendance for the number of guests outlined in the matrix.

[annual-conference@aeesocal.org](mailto:annual-conference@aeesocal.org)

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