CONTINUOUS ENERGY IMPROVEMENT PROGRAM (CEI)

A CUSTOMER’S PATHWAY TO STRATEGIC ENERGY MANAGEMENT
What’s the Relationship Between CEI and the Statewide Strategic Plan

» The CEI program was developed as one of the many Strategic Plan “Big Ideas”
  • The goal of CEI is to contribute to transforming the Energy Efficiency market from being project – driven to being driven by long-term strategic planning efforts
What is CEI?

» A holistic approach (Gas, Electric, Water, Environment) to managing energy use in order to continuously improve energy performance and sustain energy and cost savings over the long term.

» CEI affects organizational culture change from top management through shop floor staff.

» It focuses on equipping and enabling plant management and staff to impact energy through behavior and operational change, in addition to capital project implementation.
Key Elements of Strategic Energy Management for Customers

- Obtain management support for long-term goals
- Dedicate staff, including an energy champion
- Develop an energy management plan
- Implement a system for tracking energy use
- Quantify energy savings from a) capital projects and b) O&M improvements

Source: NEEA, BPA, ETO, CEE
CEI Program: Customer Benefits

» Reduced operating costs
» Competitive advantage
» Corporate stewardship
» Increased energy saving projects
» Repeatable process
» Industry leadership
» Employee engagement
2015 CEI Program: One on One Engagements and Group Engagements

Each Participating Customer receives:
- One year of energy consulting
- Coaching through each stage of CEI
- Onsite mentoring includes:
  - Conducting Energy Audit (level depends on potential project implementation)
  - Developing an Energy Policy
  - Facilitating Energy Team Building
  - Developing EE Savings Goals
  - Establishing Key Performance Indicators
  - Creating Project Trackers
  - Identifying Utility Program Incentives
CEI Program: One on One Engagements

» Designed for large customers

- Must be a customer of Southern California Gas Company and Southern California Edison
- Greater than 500 average kW
- Greater than 250,000 Therms annually
- Target Market: Commercial, Industrial, and Agricultural
CEI Program: Group Engagements

» Designed for Small/Mid-sized Customers
  ▪ Must be a customer of Southern California Gas Company and Southern California Edison
  ▪ Less than 500 average kW
  ▪ Less than 50,000 therms/year
  ▪ Target Market: Restaurants
2013-14 CEI Program Participants

**Industrial Customers**
- Snak King
- Honeywell Aerospace
- Insulfoam
- Mission Rubber
- Newton Heat Treating
- Sierra Alloys
- Universal Molding

**Commercial Customers**
- Wells Fargo
- Newport Marriott Bayview Hotel
- Courtyard Foothill Ranch Hotel
- Residence Inn Irvine Hotel
- Pomona College
- U.C. Irvine Family Health Center
- Chino Unified School District
- Whole Foods
Thank you!

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